

GIVEDIRECT

Text2Give



Increase the range of your fundraising and tap into higher engagement with SMS and MMS messaging.

- Local or toll-free numbers are available.
- Include your text-to-donate number in your campaign materials.
- Use donor communication preferences to tailor your appeals.
- Can be used for short or long term campaigns.

Demo Text2Give
Text GIVE to (534) 444-5553

Choose From 2 Plans

| PAY AS YOU GO PLAN (Selected By Most) | |
|---|----------------------------|
| Phone Number | \$5 /mo |
| Round Trip Text Messages | \$.20 each |
| Start and stop as needed for targeted campaigns | Deducted from your deposit |
| A round trip text message is 1 Sent + 1 Received message. | |
| For example, your donor texts GIVE to your number and receives back a link to your donation form. That round trip message is \$.20. | |

| FLAT RATE PLAN (High Volume Users) | |
|---|----------------------------|
| Credits | Price |
| 500 credits | \$25 /mo |
| 1000 credits | \$45 /mo |
| 2000 credits | \$75 /mo |
| Start and stop as needed for targeted campaigns | Deducted from your deposit |
| <p>Sending an SMS message is 1 credit. Sending an MMS (picture) message is 3 credits.</p> <p>Unlimited incoming SMS messages - FREE</p> | |

Reports

Receive a report each month detailing SMS activity with phone numbers.

Want to use your own phone number?

We may be able to provision it for your text number.

What about short codes?

You may have seen short codes, like “Text Give to 30331”. These are available, but they are very expensive. A short code starts at \$1,000 / mo.

Call Us Today! We’re looking forward to helping you.

(866) 459-6420 or support@givedirect.org.